

Friends of the History Center for Aransas County
Minutes for the Board Meeting
September 8, 2020, 5:30 PM by zoom

Meeting was called to order by President Pam Stranahan.

Minutes

Linda H. made a motion to accept minutes of July board meeting. Ron seconded.
Motion passed.

Treasurer's Report

Leah made a motion to accept treasurer's report. Maureen seconded. Motion passed.

Quarterly Report

Pam is working on report for Commissioner's Court. Her emphasis will be on social media and the internet. Her report will be sent out via eblast for September.

Disaster Preparedness Plan

Ron was designated to review our hurricane preparedness plan. He noted plan was on target, and that boards for windows are located in the garage which Aransas Pathways staff installs.

Development

A grant spreadsheet is being developed.
PPP program is being followed up on with the bank.
The Center received a \$2,500 grant for Real People Exhibit from Coastal Bend Communities Foundation.
Membership renewals will be mailed next week, and letter will emphasize keeping up with center activities via social media.
Internet is being used to promote history center with weekly posts such as artifact of the week, weekly book report, and historical marker program.

Publicity and Marketing

Becky will keep up with hits on our Facebook page and social media platform on website. She and Pam developed a spreadsheet to measure weekly and monthly activity.
Melanie is continuing research on a possible collaborative program with Del Mar students to develop an audio and video PSA for the History Center.

Education

Connie Hagar mini exhibit was added to promote hummingbird festival.
Zoom programs are continuing in conjunction with current exhibit:
El Camino Real (Sept. 13th at 2:00 PM)
General Land Office (Sept. 27th at 2:00 PM)
Maureen is working on holiday display to be added to current exhibit in Nov.

Collections

Maureen reported that Connie Hagar artifacts are being used for a mini Connie Hagar exhibit, and artifacts are being showcased in a weekly Facebook post.

Old Business

A&M press has delayed publishing of the book “Boats, Bays, and Birds” until June. Due to COVID, lesson plans correlating to the book to be used in the schools is not possible. As a replacement, Kay Betz and Vickie Merchant are writing a children’s book entitled “Rockport Art ABC’s”.

Ron Krinsky has completed his book about the Nava family, and would like our help in advertising on our Facebook page.

New Business

Work is continuing History Center garden, and hummingbird feeders have been put up.

Plant exchange in the gazebo will take place Sat., Sept. 12th at 10AM..

Pam is sending out a Sesquicentennial spread sheet to explain the participation of 25 partners working on the event to be held in June 2021.

Linda Haynes will prepare a sesquicentennial proclamation for the Oct. commissioner’s court.

Leah made a motion that Linda include the RCA in the proclamation. Mel seconded.

Motion passed.

Pam asked board members to think about board candidates to replace Kathryn Murrow.

Meeting adjourned

Present at ZOOM board meeting:

Pam Stranahan

Ron Melvin

Leah Oliva

Linda Haynes

Melanie Konarik

Maureen Winkelman