

THE FRIENDS OF THE HISTORY CENTER FOR ARANSAS COUNTY
BOARD MEETING MINUTES 6/4/19

- I. Robert Lawrence called the meeting to order and declared a quorum. Those present were Nancy Barrera, Bill Beasley, John Bemrose, Leah Oliva, Maureen Winkelman and Robert Lawrence
- II. Vickie Moor Merchant presented a PowerPoint on the proposed long term outside exhibit
- III. Discussion and possible election of new Director – This item was not discussed pending discussion at a future Board Meeting
- IV. The 5/7/19 Board Minutes were approved
- V. The May P & L was approved
- VI. Executive Report – Robert Lawrence
 - a. The HOT Funds Application was submitted. Robert Lawrence attended the Workshop. The Application appeared to be received favorably.
 - b. 40 Foodways books remain.
- VII. Education – Leah Oliva
 - a. Cruises – The first Cruise was a big success. It was sold out. A second cruise is scheduled.
 - b. Upcoming Barrier Islands programs were discussed.
 - c. Key Allegro Exhibit – A meeting was scheduled for 6/19/19
 - d. A meeting for the long term exhibit was scheduled for 6/30/19
 - e. At the upcoming Tropical Trails Meeting on 6/18/19, Pam Stranahan will present a program on the Barrier Islands using our PowerPoint presentation and Leah Oliva and her family will present a program on the Rockport Vietnamese Community and its migration to Rockport.
 - f. 2020 Exhibits – The Directors were asked to give this topic further consideration for a discussion at the August Board Meeting.
- VIII. Development - Nancy Barrera

- a. Membership Meeting Meeting 6/6/19 at 6:00
 - b. Grants – We have a number of areas where we need funding
- IX. Marketing and Publicity
 - a. HOT Funds – The following are the amounts that we asked for advertising:
 - 1. Facebook (\$1500)
 - 2. Google. (\$1400)
 - 3. Out of Town newspapers (\$500)
 - 4. Magazines. And Visitor Guides (1500)
 - 5. Direct mail (\$100)
 - b. Local advertising is budgeted for \$1,400
 - c. Redesign of Website – Grant will be needed
- IX. Collections Committee – Maureen Winkelman – Maureen will soon schedule a meeting.
- X. Facilities
 - a. Paid Gardener – Rob will attempt to find a Gardner to maintain the gardens.
 - b. Fundraiser in Fall for gardens – Carla’s friend, Debbie Griffith, volunteered to help with the fundraiser
 - c. We had a good group out for the Second Saturday Gardening last month including Nancy, Julie, Maureen, Carla and Rob. The Second Saturday this month will be this coming Saturday.
 - d. John Strothman says that he hopes to get the house painted this fall or winter.
- XI. Old Business
- XII. New Business - It was decided that there will be no Board Meeting in July.
- XIII. A motion was presented seconded and approved unanimously to adjourn.