

THE FRIENDS OF THE HISTORY CENTER FOR ARANSAS COUNTY
BOARD MEETING AGENDA 6/4/19

- I. Call to Order – Declare a Quorum – Robert Lawrence
- II. Vickie Moon Merchant – Outside Continuing Exhibit
- III. Discussion and possible election of new Director
- IV. Approval or Disapproval of 5/7/19 Board Minutes – Julie Howard
- V. Approval or Disapproval of May P & L – John Bemrose
- VI. Executive Report – Robert Lawrence
 - a. The HOT Funds Application was submitted. I attended the Workshop this afternoon.
 - b. Volunteer Hours
 - c. Committee Chairs
- VII. Education – Leah Oliva
 - a. Cruises
 - b. Number of Visitors through the end of May for the Barrier Island Exhibit
 - c. Upcoming Barrier Islands programs
 - d. Key Alegro Exhibit – Date for Meeting
 - e. 2020 Exhibits
- VIII. Development = Nancy Barrera
 - a. Membership Meeting 6/6/19 at 6:00
 - b. Grants – We have a number of areas where we need funding – Should we have a separate meeting to discuss grants?
- IX. Marketing and Publicity – Julie Howard
 - a. HOT Funds –
 1. Facebook (\$1500)
 2. Google. (\$1400)
 3. Out of Town newspapers (\$500)
 4. Magazines. And Visitor Guides (1500)
 5. Direct mail (\$100)
 - b. In Town advertising (\$1400)
 - c. Redesign of Website – Grant will be needed

- d. Facebook and Website visitors
- IX. Collections Committee – Maureen Winkelman
- X. Facilities
 - a. Paid Gardener
 - b. Fundraiser in Fall for gardens – Carla’s friend, Debbie Griffith, volunteered to help with the fundraiser
 - c. We had a good group out for the Second Saturday Gardening last month including Nancy, Julie, Maureen, Carla and me. The Second Saturday this month will be this coming Saturday.
 - d. John Strothman says that he hopes to get the house painted this fall or winter.
- XI. Old Business
- XII. New Business
- XIII. Adjourn